ROHR INTERNATIONAL'S BLOG

...EVOLVED CAPITAL MARKETS INSIGHTS

The Rohr-Blog advantage...

'Independent thinking' is a cornerstone of success in capital markets and portfolio management. That you demand it from both your team and independent advisors as well is no surprise, as a significant majority of portfolio managers do.

And you don't need to take our word for it. A recent *Thomson Reuters Extel* poll of 5,900 professional portfolio managers noted that roughly 69% "want 'independent-thinking' from researchers" (as cited in the graphic accompanying a June 6, 2011 *Financial Times* article on independent research vs. investment bank research departments.)

Thomson Reuters Extel's MD Steve Kelly was interviewed on the Extel survey by the FT's Pauline Skypala shortly after that article. <u>His interesting</u> (especially first two-and-a-half minutes) <u>views in the video on growth & value of independent research providers include</u> "communicate ideas effectively..." and "...think about things in a slightly different way."

The study <u>Has independent research come of age?</u> by Vince Heaney of CSFI (Centre for the Study of Financial Innovation) that Financial Times article cited draws interesting conclusions. The first of those is "...the independent research sector ...is highly valued by its buy-side customers." And in an overloaded commoditised research environment, "...true insight that delivers a market edge is highly sought after and the independent sector is well placed to provide that added value."

The Rohr-Blog advantage flows from three sources: Truly Independent broad analysis, Chance Favors the prepared mind, and Highly Effective trend-decisive price levels for risk management success.

That sort of enhanced perspective is consistently available in one place...

Rohr-Blog... Your Subscription ensures you see interesting Perspective in the Posts, General Market Observations and Extended (technical) Trend Implications, or color-highlighted Weekly Report and Event Calendar, and highly effective trend views in Current Rohr Technical Projections - Key Levels & Select Comments.

- I. <u>Truly Independent broad observations</u> on capital markets developments and their Extended Trend Implications (where applicable.) With over four decades of market involvement and thirty years of capital markets advisory, there is very little we haven't seen in variations on well-established themes and repeating cycles. Can the govvies rally right along with equities right now? Will weak equities necessarily bring a 'haven' bid to the US dollar? Does Quantitative Easing really bolster the bond markets?
- II. <u>Chance Favors the prepared mind</u>. We provide an extensive view of major economy upcoming reports and events each week. By cross-checking significant sources, we provide thorough views of upcoming economic data, central bank meetings, reports, speeches and testimony, government bond auctions, and many other insights.
- III. <u>Highly Effective trend-decisive price levels</u> and concise comments on key indicators and signals. While technical analysis may only be an advanced form of the psychological profile of the market momentum, it is highly useful nonetheless in two very significant ways. First is allowing the market to express its opinion of what the news and economic data mean. Secondly, in such highly volatile times understanding likely trend turning points is necessary to apply effective risk management principles and practice.