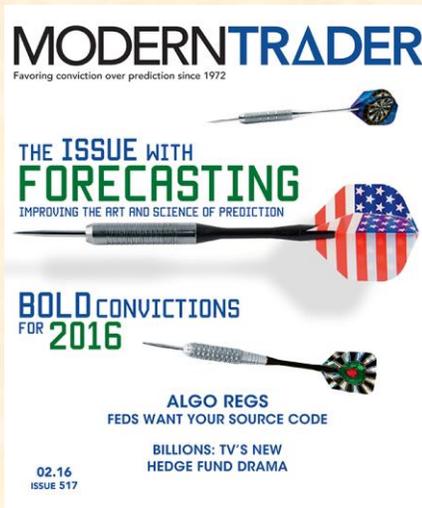


## MODERNTRADER...the essential journal for professional traders & active investors

### Fabulous Forecasting



There is good reason **MODERN TRADER** evolved so quickly into a financial publishing success story. Its new direction out of longtime industry favorite Futures Magazine has given it a very relevant standing. That goes beyond derivatives analysis, as its content now explores exciting new areas.

That includes unique perspectives such as **February 2016's views on the challenges of financial forecasting.**

**The Issue with Forecasting** (nice pun), introduces some recent cutting edge research into the art and science of prediction.

**The differences between the forecasts of institutional research departments and "independent" research professionals are nothing less than striking.**

Especially in light of the highly volatile start for 2016 markets, you may find the 'indie' research most interesting.

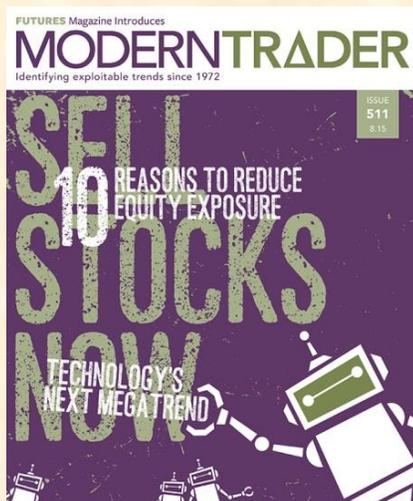
See the [SEARCH FOR PROBABILITIES](#) that includes the typical 'sell side' projections.

See [WHERE WILL MARKETS GO?](#) for extensive 'indie' analysts' projections and comments.

View the entire debut issue of **MODERN TRADER** at [www.modernt trader.com](http://www.modernt trader.com)

[Use the 'VIEW JULY ISSUE HERE' link halfway down the page]

### A Bit of Derivatives Publishing History



Futures Magazine was a real stalwart of the trading community. The venerable industry resource was actually founded in 1972 as Commodities Magazine. The owners had changed the name in 1983 to reflect the spectacular rise of financial futures and options. While foreign exchange futures had been around since shortly before the 1971 demise of the Bretton Woods international monetary system, the advent of so many additional financial contracts meant it was time for a change.

When investment industry veteran Jeff Joseph bought Futures magazine in 2014 he also saw the need for further change. Derivatives contracts were being used in many instances as portions of broader positions that included cash markets and private contracts. That overlap also reflected many market participants' interest in alternative investments, private equity and extensive other areas.

Joseph knew a new direction was necessary, with a new name, fresh format and expanded content. That is how it became **MODERN TRADER** with more themed public equities, entrepreneurial and alternative investment focus. Yet it did not lose the old floor trader's edgy approach. Note the cover of the second (August 2015) issue above, and read Joseph's follow up article by clicking on it.

**MODERN TRADER** was made part of Joseph's **The Alpha Pages LLC**, which owns highly regarded [FINalternatives](#) hedge fund news. [The ALPHA Pages](#) is also the title of eponymous blog musings.

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